

PHC Service to the Filipino People

PHC Share for Free Services and Discounts	COB 2011	Proposed FY 2012
Charity Hospital Expenses	170,000	255,000
Charity Research Expenses	15,000	15,000
Patients' Discounts	127,700	140,000
Total Quantified Free Services & Discounts	312,700	410,500
Government Subsidy	122,000	222,000
PHC Share	190,700	188,500
Peso Share PHC for every Peso Govt Subsidy	1.56	.85

Total Projected QFS - P100M less for 2011 compared to 2010

Plans and Programs for 2011

1. To manage delivery of services to allow continuing care of more indigent heart patients despite reduced government subsidy.
2. To identify and tap additional government and non-government funding sources to enable the expansion of cardiovascular services.
3. To increase revenue generating capacity of the center with the expansion of services and facilities:
 - ♦ procurement of additional/replacement cardiovascular diagnostic and therapeutic equipment: 2 cardiac catheterization laboratories, 2 echocardiography machines, digital radiology equipment, digital endoscopy system, sleep machines
 - ♦ construction of 2 additional operating rooms: dedicated pediatric cardiac OR and hybrid endovascular OR
 - ♦ creation of additional patient and customer care services: enhanced wellness packages, construction of additional parking spaces
4. To promote new training and continuing education programs to strengthen the reputation of PHC as the national and as an international center for cardiovascular education.
5. To attain recognition as global center of excellence with international healthcare accreditation (Accreditation Canada International)