

PUBLIC INFORMATION AND COMMUNITY SERVICE

The Philippine Heart Center's corporate social responsibility benefits the public through its information and community service programs.

The monthly PEOPLE'S DAY free clinics and consultation program is an activity which combines heart disease awareness lay forum, promotion of heart care, nutrition/dietary counseling and free physical examination.

The Nursing staff regularly conduct teachings on heart diseases and home care management to patients' relatives in the wards. The Customer Relations Office was created to assist patients with concerns on their hospital procedures, policies, facilities, and accumulated hospital bills.

The PHC Heart Museum was re-opened to inform the public and to showcase the hospital's history, memorabilia and bio-engineering equipment. It is open to visitors and tour groups.

	2009	2010
Number of People's Day Free Clinics	12	12
Number of Patients Served	782	1,041
Number of Community Outreach Projects	2	2
Number of People Served	200 families	280 children
Number of Community Blood-Letting Activities	34	51
Number of Blood Donors	155	254

